

## Broadband case study – James Smith Photography

### Photography business boosts its business with broadband



**James Smith, photographer and owner of Oiseval Gallery in Brue, was losing business due to slow dial up connection speeds.**

**He needed broadband to transfer images to clients quickly. CDs in the post were too slow for his demanding marketplace.**

**Connected Communities broadband was the answer to his need for -**

- **High speed broadband connectivity**
- **Fast upload and download speeds**
- **Enterprise class service**
- **Reliability and robustness**

**James Smith: “Location is no longer an issue with broadband.”**

#### BUSINESS USERS

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#### Outcomes delivered by Connected Communities broadband

- **Fast image file uploads to clients**
- **Increased productivity**
- **Retention of existing clients**
- **Competitive business edge**
- **Ability to win new orders and clients due to quicker turn-around times**

#### What James says...

**James Smith: “Since getting Connected Communities broadband I’ve gained a lot of extra business, there’s no doubting it. Before with dial up, I was losing a considerable amount of work because clients wanted an image the same day, not three days later on a CD.**

**“With broadband I am able to respond to requests so much faster and have the image with the client within the hour whether they’re in Arnol or Hawaii.”**

**[www.oiseval.co.uk](http://www.oiseval.co.uk)**

*Keywords: symmetric broadband, business advantage, increased productivity*

**Enjoy the power & speed of Connected Communities wireless broadband network by signing up with [hebrides.net](http://hebrides.net)**